## FORM ADV

**UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS**

**Primary Business Name:** WEALTHFRONT ADVISERS LLC  
**CRD Number:** 148456  
**Annual Amendment - All Sections**  
**Rev. 10/2017**  
**10/30/2019 9:51:57 AM**

**WARNING:** Complete this form truthfully. False statements or omissions may result in denial of your application, revocation of your registration, or criminal prosecution. You must keep this form updated by filing periodic amendments. See Form ADV General Instruction 4.

### Item 1 Identifying Information

Responses to this Item tell us who you are, where you are doing business, and how we can contact you. If you are filing an umbrella registration, the information in Item 1 should be provided for the filing adviser only. General Instruction 5 provides information to assist you with filing an umbrella registration.

<table>
<thead>
<tr>
<th>A. Your full legal name (if you are a sole proprietor, your last, first, and middle names):</th>
<th>WEALTHFRONT ADVISERS LLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. (1) Name under which you primarily conduct your advisory business, if different from Item 1.A.</td>
<td>WEALTHFRONT ADVISERS LLC</td>
</tr>
<tr>
<td>List on Section 1.B. of Schedule D any additional names under which you conduct your advisory business.</td>
<td></td>
</tr>
<tr>
<td>(2) If you are using this Form ADV to register more than one investment adviser under an umbrella registration, check this box.</td>
<td></td>
</tr>
<tr>
<td>If you check this box, complete a Schedule R for each relying adviser.</td>
<td></td>
</tr>
<tr>
<td>C. If this filing is reporting a change in your legal name (Item 1.A.) or primary business name (Item 1.B.(1)), enter the new name and specify whether the name change is of your legal name or your primary business name:</td>
<td></td>
</tr>
<tr>
<td>D. (1) If you are registered with the SEC as an investment adviser, your SEC file number:</td>
<td>801-69766</td>
</tr>
<tr>
<td>(2) If you report to the SEC as an exempt reporting adviser, your SEC file number:</td>
<td></td>
</tr>
<tr>
<td>(3) If you have one or more Central Index Key numbers assigned by the SEC (&quot;CIK Numbers&quot;), all of your CIK numbers:</td>
<td>No Information Filed</td>
</tr>
<tr>
<td>E. (1) If you have a number (&quot;CRD Number&quot;) assigned by the FINRA's CRD system or by the IARD system, your CRD number:</td>
<td>148456</td>
</tr>
<tr>
<td>If your firm does not have a CRD number, skip this Item 1.E. Do not provide the CRD number of one of your officers, employees, or affiliates.</td>
<td></td>
</tr>
<tr>
<td>(2) If you have additional CRD Numbers, your additional CRD numbers:</td>
<td>No Information Filed</td>
</tr>
</tbody>
</table>

### F. Principal Office and Place of Business

<table>
<thead>
<tr>
<th>(1) Address (do not use a P.O. Box):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number and Street 1: 261 HAMILTON AVE.</td>
</tr>
<tr>
<td>Number and Street 2:</td>
</tr>
<tr>
<td>City: PALO ALTO</td>
</tr>
<tr>
<td>State: California</td>
</tr>
<tr>
<td>Country: United States</td>
</tr>
<tr>
<td>ZIP+4/Postal Code: 94301</td>
</tr>
<tr>
<td>If this address is a private residence, check this box:</td>
</tr>
<tr>
<td>List on Section 1.F. of Schedule D any office, other than your principal office and place of business, at which you conduct investment advisory business. If you are applying for registration, or are registered, with one or more state securities authorities, you must list all of your offices in the state or states to which you are applying for registration or with whom you are registered. If you are applying for SEC registration, if you are registered only with the SEC, or if you are reporting to the SEC as an exempt reporting adviser, list the largest twenty-five offices in terms of numbers of employees as of the end of your most recently completed fiscal year.</td>
</tr>
<tr>
<td>(2) Days of week that you normally conduct business at your principal office and place of business:</td>
</tr>
<tr>
<td>Monday - Friday</td>
</tr>
<tr>
<td>Normal business hours at this location: 7AM - 5PM PACIFIC TIME</td>
</tr>
<tr>
<td>(3) Telephone number at this location:</td>
</tr>
<tr>
<td>(4) Facsimile number at this location, if any:</td>
</tr>
<tr>
<td>(5) What is the total number of offices, other than your principal office and place of business, at which you conduct investment advisory business as of the end of your most recently completed fiscal year?</td>
</tr>
</tbody>
</table>
G. Mailing address, if different from your principal office and place of business address:

Number and Street 1: ____________________________  Number and Street 2: ____________________________
City: ____________________________  State: ____________________________  Country: ____________________________  ZIP+4/Postal Code: ____________________________

If this address is a private residence, check this box: ☑

H. If you are a sole proprietor, state your full residence address, if different from your principal office and place of business address in Item 1.F.:

Number and Street 1: ____________________________  Number and Street 2: ____________________________
City: ____________________________  State: ____________________________  Country: ____________________________  ZIP+4/Postal Code: ____________________________

Yes ☑  No ☐

I. Do you have one or more websites or accounts on publicly available social media platforms (including, but not limited to, Twitter, Facebook and LinkedIn)? ☑ ☐

If "yes," list all firm website addresses and the address for each of the firm's accounts on publicly available social media platforms on Section 1.I. of Schedule D. If a website address serves as a portal through which to access other information you have published on the web, you may list the portal without listing addresses for all of the other information. You may need to list more than one portal address. Do not provide the addresses of websites or accounts on publicly available social media platforms where you do not control the content. Do not provide the individual electronic mail (e-mail) addresses of employees or the addresses of employee accounts on publicly available social media platforms.

J. Chief Compliance Officer

(1) Provide the name and contact information of your Chief Compliance Officer. If you are an exempt reporting adviser, you must provide the contact information for your Chief Compliance Officer, if you have one. If not, you must complete Item 1.K. below.

Name: ____________________________  Other titles, if any: ____________________________
Telephone number: ____________________________  Facsimile number, if any: ____________________________
Number and Street 1: ____________________________  Number and Street 2: ____________________________
City: ____________________________  State: ____________________________  Country: ____________________________  ZIP+4/Postal Code: ____________________________

Electronic mail (e-mail) address, if Chief Compliance Officer has one:

(2) If your Chief Compliance Officer is compensated or employed by any person other than you, a related person or an investment company registered under the Investment Company Act of 1940 that you advise for providing chief compliance officer services to you, provide the person’s name and IRS Employer Identification Number (if any):

Name: ____________________________  IRS Employer Identification Number: ____________________________

K. Additional Regulatory Contact Person: If a person other than the Chief Compliance Officer is authorized to receive information and respond to questions about this Form ADV, you may provide that information here.

Name: ____________________________  Titles: ____________________________
Telephone number: ____________________________  Facsimile number, if any: ____________________________
Number and Street 1: ____________________________  Number and Street 2: ____________________________
City: ____________________________  State: ____________________________  Country: ____________________________  ZIP+4/Postal Code: ____________________________

Electronic mail (e-mail) address, if contact person has one: ____________________________

Yes ☑  No ☐

L. Do you maintain some or all of the books and records you are required to keep under Section 204 of the Advisers Act, or similar state law, somewhere other than your principal office and place of business?

If "yes," complete Section 1.L. of Schedule D.

Yes ☑  No ☐

M. Are you registered with a foreign financial regulatory authority?

Answer "no" if you are not registered with a foreign financial regulatory authority, even if you have an affiliate that is registered with a foreign financial regulatory authority. If "yes," complete Section 1.M. of Schedule D.

Yes ☑  No ☐

N. Are you a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934?

Yes ☑  No ☐

O. Did you have $1 billion or more in assets on the last day of your most recent fiscal year?

If yes, what is the approximate amount of your assets:

☐ $1 billion to less than $10 billion
☐ $10 billion to less than $50 billion
☐ $50 billion or more
For purposes of Item 1.O, only, "assets" refers to your total assets, rather than the assets you manage on behalf of clients. Determine your total assets using the total assets shown on the balance sheet for your most recent fiscal year end.

P. Provide your Legal Entity Identifier if you have one:

A legal entity identifier is a unique number that companies use to identify each other in the financial marketplace. You may not have a legal entity identifier.

### SECTION 1.B. Other Business Names

List your other business names and the jurisdictions in which you use them. You must complete a separate Schedule D Section 1.B. for each business name.

**Name:** WEALTHFRONT ADVISERS

<table>
<thead>
<tr>
<th>Jurisdictions</th>
</tr>
</thead>
<tbody>
<tr>
<td>AL</td>
</tr>
<tr>
<td>AK</td>
</tr>
<tr>
<td>AZ</td>
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<tr>
<td>AR</td>
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<tr>
<td>CA</td>
</tr>
<tr>
<td>CO</td>
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<tr>
<td>CT</td>
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<td>DC</td>
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<td>OR</td>
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<td>RI</td>
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<td>VT</td>
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<tr>
<td>WI</td>
</tr>
<tr>
<td>VA</td>
</tr>
<tr>
<td>WA</td>
</tr>
<tr>
<td>WV</td>
</tr>
<tr>
<td>Other:</td>
</tr>
</tbody>
</table>

### SECTION 1.F. Other Offices

No Information Filed

### SECTION 1.L. Website Addresses

List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate Schedule D Section 1.L. for each website or account on a publicly available social media platform.

**Address of Website/Account on Publicly Available Social Media Platform:** https://www.linkedin.com/company/wealthfront

**Address of Website/Account on Publicly Available Social Media Platform:** HTTPS://TWITTER.COM/WLTHENG

**Address of Website/Account on Publicly Available Social Media Platform:** HTTPS://TWITTER.COM/WEALTHFRONT

**Address of Website/Account on Publicly Available Social Media Platform:** HTTPS://SUPPORT.WEALTHFRONT.COM

**Address of Website/Account on Publicly Available Social Media Platform:** HTTPS://TWITTER.COM/WEALTHFRONTJOBS

**Address of Website/Account on Publicly Available Social Media Platform:** HTTPS://WWW.FACEBOOK.COM/WEALTHFRONT/
### SECTION 1.L. Location of Books and Records

Complete the following information for each location at which you keep your books and records, other than your principal office and place of business. You must complete a separate Schedule D, Section 1.L. for each location.

#### Name of entity where books and records are kept:
AMAZON.COM INC.

<table>
<thead>
<tr>
<th>Number and Street 1:</th>
<th>Number and Street 2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>410 TERRY AVENUE NORTH</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City:</th>
<th>State:</th>
<th>Country:</th>
<th>ZIP+/Postal Code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEATTLE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>United States</td>
<td>98109-5210</td>
<td></td>
</tr>
</tbody>
</table>

If this address is a private residence, check this box: ☐

<table>
<thead>
<tr>
<th>Telephone Number:</th>
<th>Facsimile number, if any:</th>
</tr>
</thead>
<tbody>
<tr>
<td>206-266-1000</td>
<td></td>
</tr>
</tbody>
</table>

This is (check one):

- ☐ one of your branch offices or affiliates.
- ☐ a third-party unaffiliated recordkeeper.
- ☐ other.

Briefly describe the books and records kept at this location.

ACCOUNT RECORDS AND TRADE DATA

#### Name of entity where books and records are kept:
EQUINIX COMPANY

<table>
<thead>
<tr>
<th>Number and Street 1:</th>
<th>Number and Street 2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1350 DUANE AVENUE</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City:</th>
<th>State:</th>
<th>Country:</th>
<th>ZIP+/Postal Code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>SANTA CLARA</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>California</td>
<td>United States</td>
<td>95054</td>
<td></td>
</tr>
</tbody>
</table>

If this address is a private residence, check this box: ☐

<table>
<thead>
<tr>
<th>Telephone Number:</th>
<th>Facsimile number, if any:</th>
</tr>
</thead>
<tbody>
<tr>
<td>866-378-4649</td>
<td></td>
</tr>
</tbody>
</table>

This is (check one):

- ☐ one of your branch offices or affiliates.
- ☐ a third-party unaffiliated recordkeeper.
- ☐ other.

Briefly describe the books and records kept at this location.
**FORM ADV**

**UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS**

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**SECTION 1.L. Location of Books and Records**

Name of entity where books and records are kept:

**GOOGLE TECHNOLOGY COMPANY**

<table>
<thead>
<tr>
<th>Number and Street 1:</th>
<th>Number and Street 2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1600 AMPHITHEATRE PKWY</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City:</th>
<th>State:</th>
<th>Country:</th>
<th>ZIP+4/Postal Code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOUNTAIN VIEW</td>
<td>California</td>
<td>United States</td>
<td>94043</td>
</tr>
</tbody>
</table>

If this address is a private residence, check this box: [ ]

**Telephone Number:** (855) 836-3987

**Facsimile number, if any:**

This is (check one):

- [ ] one of your branch offices or affiliates.
- [ ] a third-party unaffiliated recordkeeper.
- [ ] other.

Briefly describe the books and records kept at this location.

**EMAIL AND OTHER ELECTRONIC COMMUNICATIONS**

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Name of entity where books and records are kept:

**SMARSH INC.**

<table>
<thead>
<tr>
<th>Number and Street 1:</th>
<th>Number and Street 2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>851 SW 6TH AVE.</td>
<td>SUITE 800</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City:</th>
<th>State:</th>
<th>Country:</th>
<th>ZIP+4/Postal Code:</th>
</tr>
</thead>
<tbody>
<tr>
<td>PORTLAND</td>
<td>Oregon</td>
<td>United States</td>
<td>97204</td>
</tr>
</tbody>
</table>

If this address is a private residence, check this box: [ ]

**Telephone Number:** 5039465980

**Facsimile number, if any:**

This is (check one):

- [ ] one of your branch offices or affiliates.
- [ ] a third-party unaffiliated recordkeeper.
- [ ] other.

Briefly describe the books and records kept at this location.

---

**SECTION 1.M. Registration with Foreign Financial Regulatory Authorities**

No Information Filed

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**Item 2 SEC Registration/Reporting**

Responses to this Item help us (and you) determine whether you are eligible to register with the SEC. Complete this Item 2.A. only if you are applying for SEC registration or submitting an annual updating amendment to your SEC registration. If you are filing an umbrella registration, the information in Item 2 should be provided for the filing adviser only.

A. To register (or remain registered) with the SEC, you must check at least one of the Items 2.A.(1) through 2.A.(12), below. If you are submitting an annual updating amendment to your SEC registration and you are no longer eligible to register with the SEC, check Item 2.A.(13). Part 1A Instruction 2 provides information to help you determine whether you may affirmatively respond to each of these items.

You (the adviser):

- [ ] (1) are a **large advisory firm** that either:
  - [ ] (a) has regulatory assets under management of $100 million (in U.S. dollars) or more; or
(2) have a mid-sized advisory firm that has regulatory assets under management of $25 million (in U.S. dollars) or more but less than $100 million (in U.S. dollars) and you are either:

(a) not required to be registered as an adviser with the state securities authority of the state where you maintain your principal office and place of business; or

(b) not subject to examination by the state securities authority of the state where you maintain your principal office and place of business;

Click HERE for a list of states in which an investment adviser, if registered, would not be subject to examination by the state securities authority.

(3) Reserved

(4) have your principal office and place of business outside the United States;

(5) are an investment adviser (or subadviser) to an investment company registered under the Investment Company Act of 1940;

(6) are an investment adviser to a company which has elected to be a business development company pursuant to section 54 of the Investment Company Act of 1940 and has not withdrawn the election, and you have at least $25 million of regulatory assets under management;

(7) are a pension consultant with respect to assets of plans having an aggregate value of at least $200,000,000 that qualifies for the exemption in rule 203A-2(a);

(8) are a related adviser under rule 203A-2(b) that controls, is controlled by, or is under common control with, an investment adviser that is registered with the SEC, and your principal office and place of business is the same as the registered adviser;

If you check this box, complete Section 2.A.(8) of Schedule D.

(9) are an adviser relying on rule 203A-2(c) because you expect to be eligible for SEC registration within 120 days;

If you check this box, complete Section 2.A.(9) of Schedule D.

(10) are a multi-state adviser that is required to register in 15 or more states and is relying on rule 203A-2(d);

If you check this box, complete Section 2.A.(10) of Schedule D.

(11) are an Internet adviser relying on rule 203A-2(e);

(12) have received an SEC order exempting you from the prohibition against registration with the SEC;

If you check this box, complete Section 2.A.(12) of Schedule D.

(13) are no longer eligible to remain registered with the SEC.

State Securities Authority Notice Filings and State Reporting by Exempt Reporting Advisers

C. Under state laws, SEC-registered advisers may be required to provide to state securities authorities a copy of the Form ADV and any amendments they file with the SEC. These are called notice filings. In addition, exempt reporting advisers may be required to provide state securities authorities with a copy of reports and any amendments they file with the SEC. If this is an initial application or report, check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to direct your notice filings or reports to additional state(s), check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to your registration to stop your notice filings or reports from going to state(s) that currently receive them, uncheck the box(es) next to those state(s).

Jurisdictions

☑️ AL
☑️ AK
☑️ AZ
☑️ AR
☑️ CA
☑️ CO
☑️ CT
☑️ DE
☑️ DC
☑️ FL
☑️ GA
☑️ GU
☑️ HI
☑️ ID

☑️ IL
☑️ IN
☑️ IA
☑️ KS
☑️ KY
☑️ LA
☑️ ME
☑️ MD
☑️ MA
☑️ MI
☑️ MN
☑️ MO
☑️ MT

☑️ NE
☑️ NV
☑️ NH
☑️ NJ
☑️ NM
☑️ NY
☑️ NC
☑️ ND
☑️ OH
☑️ OK
☑️ OR
☑️ PA
☑️ PR
☑️ RI

☑️ SC
☑️ SD
☑️ TN
☑️ TX
☑️ UT
☑️ VT
☑️ VI
☑️ VA
☑️ WA
☑️ WI
☑️ WY

If you are amending your registration to stop your notice filings or reports from going to a state that currently receives them and you do not want to pay that state's notice filing or report filing fee for the coming year, your amendment must be filed before the end of the year (December 31).

SECTION 2.A.(8) Related Adviser

If you are relying on the exemption in rule 203A-2(b) from the prohibition on registration because you control, are controlled by, or are under common control with an investment adviser that is registered with the SEC and your principal office and place of business is the same as that of the registered adviser, provide the following information:
SECTION 2.A(8) Investment Adviser Expecting to be Eligible for Commission Registration within 120 Days

If you are relying on rule 203A-2(c), the exemption from the prohibition on registration available to an adviser that expects to be eligible for SEC registration within 120 days, you are required to make certain representations about your eligibility for SEC registration. By checking the appropriate boxes, you will be deemed to have made the required representations. You must make both of these representations:

☐ I am not registered or required to be registered with the SEC or a state securities authority and I have a reasonable expectation that I will be eligible to register with the SEC within 120 days after the date my registration with the SEC becomes effective.

☐ I undertake to withdraw from SEC registration if, on the 120th day after my registration with the SEC becomes effective, I would be prohibited by Section 203A(a) of the Advisers Act from registering with the SEC.

SECTION 2.A(10) Multi-State Adviser

If you are relying on rule 203A-2(d), the multi-state adviser exemption from the prohibition on registration, you are required to make certain representations about your eligibility for SEC registration. By checking the appropriate boxes, you will be deemed to have made the required representations.

If you are applying for registration as an investment adviser with the SEC, you must make both of these representations:

☐ I have reviewed the applicable state and federal laws and have concluded that I am required by the laws of 15 or more states to register as an investment adviser with the state securities authorities in those states.

☐ I undertake to withdraw from SEC registration if I file an amendment to this registration indicating that I would be required by the laws of fewer than 15 states to register as an investment adviser with the state securities authorities of those states.

If you are submitting your annual updating amendment, you must make this representation:

☐ Within 90 days prior to the date of filing this amendment, I have reviewed the applicable state and federal laws and have concluded that I am required by the laws of at least 15 states to register as an investment adviser with the state securities authorities in those states.

SECTION 2.A(12) SEC Exemptive Order

If you are relying upon an SEC order exempting you from the prohibition on registration, provide the following information:

Application Number:
803-

Date of order:

Item 3 Form of Organization

If you are filing an umbrella registration, the information in Item 3 should be provided for the filing adviser only.

A. How are you organized?

☐ Corporation
☐ Sole Proprietorship
☐ Limited Liability Partnership (LLP)
☐ Partnership
☐ Limited Liability Company (LLC)
☐ Limited Partnership (LP)
☐ Other (specify):

If you are changing your response to this Item, see Part 1A Instruction 4.

B. In what month does your fiscal year end each year?

JULY

C. Under the laws of what state or country are you organized?

State: Delaware
Country: United States
If you are a partnership, provide the name of the state or country under whose laws your partnership was formed. If you are a sole proprietor, provide the name of the state or country where you reside.

If you are changing your response to this Item, see Part 1A Instruction 4.

**Item 4 Successions**

<table>
<thead>
<tr>
<th>A. Are you, at the time of this filing, succeeding to the business of a registered investment adviser, including, for example, a change of your structure or legal status (e.g., form of organization or state of incorporation)?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
</tr>
<tr>
<td>☐</td>
</tr>
</tbody>
</table>

If "yes", complete Item 4.B. and Section 4 of Schedule D.

<table>
<thead>
<tr>
<th>B. Date of Succession: (MM/DD/YYYY)</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
</tr>
</tbody>
</table>

If you have already reported this succession on a previous Form ADV filing, do not report the succession again. Instead, check "No." See Part 1A Instruction 4.

**SECTION 4 Successions**

No Information Filed

**Item 5 Information About Your Advisory Business - Employees, Clients, and Compensation**

Responses to this Item help us understand your business, assist us in preparing for on-site examinations, and provide us with data we use when making regulatory policy. Part 1A Instruction 5.a. provides additional guidance to newly formed advisers for completing this Item 5.

** Employees**

If you are organized as a sole proprietorship, include yourself as an employee in your responses to Item 5.A. and Items 5.B.(1), (2), (3), (4), and (5). If an employee performs more than one function, you should count that employee in each of your responses to Items 5.B.(1), (2), (3), (4), and (5).

A. Approximately how many employees do you have? Include full- and part-time employees but do not include any clerical workers.

186

B. (1) Approximately how many of the employees reported in 5.A. perform investment advisory functions (including research)?

10

(2) Approximately how many of the employees reported in 5.A. are registered representatives of a broker-dealer?

28

(3) Approximately how many of the employees reported in 5.A. are registered with one or more state securities authorities as investment adviser representatives?

17

(4) Approximately how many of the employees reported in 5.A. are registered with one or more state securities authorities as investment adviser representatives for an investment adviser other than you?

0

(5) Approximately how many of the employees reported in 5.A. are licensed agents of an insurance company or agency?

0

(6) Approximately how many firms or other persons solicit advisory clients on your behalf?

6

In your response to Item 5.B.(6), do not count any of your employees and count a firm only once – do not count each of the firm's employees that solicit on your behalf.

** Clients**

In your responses to Items 5.C. and 5.D. do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.

C. (1) To approximately how many clients for whom you do not have regulatory assets under management did you provide investment advisory services during your most recently completed fiscal year?

0

(2) Approximately what percentage of your clients are non-United States persons?

0%

D. For purposes of this Item 5.D., the category "individuals" includes trusts, estates, and 401(k) plans and IRAs of individuals and their family members, but does not include businesses organized as sole proprietorships.
Indicate the approximate number of your clients and amount of your total regulatory assets under management (reported in Item 5.F. below) attributable to each of the following type of client. If you have fewer than 5 clients in a particular category (other than (d), (e), and (f)) you may check Item 5.D.(2) rather than respond to Item 5.D.(1).

The aggregate amount of regulatory assets under management reported in Item 5.D.(3) should equal the total amount of regulatory assets under management reported in Item 5.F.(2)(c) below.

If a client fits into more than one category, select one category that most accurately represents the client to avoid double counting clients and assets. If you advise a registered investment company, business development company, or pooled investment vehicle, report those assets in categories (d), (e), and (f) as applicable.

<table>
<thead>
<tr>
<th>Type of Client</th>
<th>(1) Number of Client(s)</th>
<th>(2) Fewer than 5 Clients</th>
<th>(3) Amount of Regulatory Assets under Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Individuals (other than high net worth individuals)</td>
<td>245508</td>
<td></td>
<td>$10,556,884,339</td>
</tr>
<tr>
<td>(b) High net worth individuals</td>
<td>1483</td>
<td></td>
<td>$2,970,181,289</td>
</tr>
<tr>
<td>(c) Banking or thrift institutions</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(d) Investment companies</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(e) Business development companies</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(f) Pooled investment vehicles (other than investment companies and business development companies)</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(g) Pension and profit sharing plans (but not the plan participants or government pension plans)</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(h) Charitable organizations</td>
<td>32</td>
<td></td>
<td>$39,278,123</td>
</tr>
<tr>
<td>(i) State or municipal government entities (including government pension plans)</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(j) Other investment advisers</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(k) Insurance companies</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(l) Sovereign wealth funds and foreign official institutions</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
<tr>
<td>(m) Corporations or other businesses not listed above</td>
<td>18</td>
<td></td>
<td>$21,882,243</td>
</tr>
<tr>
<td>(n) Other:</td>
<td>0</td>
<td></td>
<td>$0</td>
</tr>
</tbody>
</table>

Compensation Arrangements

E. You are compensated for your investment advisory services by (check all that apply):

- [ ] (1) A percentage of assets under your management
- [ ] (2) Hourly charges
- [ ] (3) Subscription fees (for a newsletter or periodical)
- [ ] (4) Fixed fees (other than subscription fees)
- [ ] (5) Commissions
- [ ] (6) Performance-based fees
- [ ] (7) Other (specify):

Item 5 Information About Your Advisory Business - Regulatory Assets Under Management

Regulatory Assets Under Management

<table>
<thead>
<tr>
<th>U.S. Dollar Amount</th>
<th>Total Number of Accounts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discretionary:</td>
<td></td>
</tr>
<tr>
<td>(a) $13,588,025,994</td>
<td>(d) 315,643</td>
</tr>
<tr>
<td>Non-Discretionary:</td>
<td></td>
</tr>
<tr>
<td>(b) $0</td>
<td>(e) 0</td>
</tr>
<tr>
<td>Total:</td>
<td></td>
</tr>
<tr>
<td>(c) $13,588,025,994</td>
<td>(f) 315,643</td>
</tr>
</tbody>
</table>

Part 1A Instruction 5.b. explains how to calculate your regulatory assets under management. You must follow these instructions carefully when completing this Item.

(3) What is the approximate amount of your total regulatory assets under management (reported in Item 5.F.(2)(c) above) attributable to clients who are non-United States persons?

$0

Item 5 Information About Your Advisory Business - Advisory Activities

Advisory Activities

G. What type(s) of advisory services do you provide? Check all that apply.

- [ ] (1) Financial planning services
- [ ] (2) Portfolio management for individuals and/or small businesses
FORM ADV
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name: Wealthfront

CRD Number: 0

No

Do not check Item 5.G.(3) unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, including as a subadviser. If you check Item 5.G.(3), report the 811 or 814 number of the investment company or investment companies to which you provide advice in Section 5.G.(3) of Schedule D.

H. If you provide financial planning services, to how many clients did you provide these services during your last fiscal year?

- 0
- 1 - 10
- 11 - 25
- 26 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- More than 500

If more than 500, how many?

(round to the nearest 500)

In your responses to this Item 5.H., do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.

I. (1) Do you participate in a wrap fee program?

- Yes
- No

(2) If you participate in a wrap fee program, what is the amount of your regulatory assets under management attributable to acting as:

(a) sponsor to a wrap fee program

$ 0

(b) portfolio manager for a wrap fee program?

$ 0

(c) sponsor to and portfolio manager for the same wrap fee program?

$ 13,588,025,994

If you report an amount in Item I.1.(2)c, do not report that amount in Item I.1.(2)a or Item I.1.(2)b.

If you are a portfolio manager for a wrap fee program, list the names of the programs, their sponsors and related information in Section 5.I.2 of Schedule D.

If your involvement in a wrap fee program is limited to recommending wrap fee programs to your clients, or you advise a mutual fund that is offered through a wrap fee program, do not check Item I.1.(1) or enter any amounts in response to Item I.1.(2).

J. (1) In response to Item 4.B. of Part 2A of Form ADV, do you indicate that you provide investment advice only with respect to limited types of investments?

- Yes
- No

(2) Do you report client assets in Item 4.E. of Part 2A that are computed using a different method than the method used to compute your regulatory assets under management?

- Yes
- No

K. Separately Managed Account Clients

(1) Do you have regulatory assets under management attributable to clients other than those listed in Item 5.D.(3)(d)-(f) (separately managed account clients)?

- Yes
- No

If yes, complete Section 5.K.(1) of Schedule D.

(2) Do you engage in borrowing transactions on behalf of any of the separately managed account clients that you advise?

- Yes
- No

If yes, complete Section 5.K.(2) of Schedule D.

(3) Do you engage in derivative transactions on behalf of any of the separately managed account clients that you advise?

- Yes
- No

If yes, complete Section 5.K.(2) of Schedule D.

(4) After subtracting the amounts in Item 5.D.(3)(d)-(f) above from your total regulatory assets under management, does any custodian hold ten percent or more of this remaining amount?

- Yes
- No
SECTION 5.G.(3) Advisers to Registered Investment Companies and Business Development Companies

No Information Filed

SECTION 5.I.(2) Wrap Fee Programs

If you are a portfolio manager for one or more wrap fee programs, list the name of each program and its sponsor. You must complete a separate Schedule D Section 5.I.(2) for each wrap fee program for which you are a portfolio manager.

Name of Wrap Fee Program
WEALTHFRONT ADVISERS 529 COLLEGE SAVINGS PLAN WRAP FEE PROGRAM

Name of Sponsor
WEALTHFRONT ADVISERS LLC

Sponsor's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-): 801 - 69766

Sponsor's CRD Number (if any): 148456

Name of Wrap Fee Program
WEALTHFRONT ADVISERS PROGRAM

Name of Sponsor
WEALTHFRONT ADVISERS LLC

Sponsor's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-): 801 - 69766

Sponsor's CRD Number (if any): 148456

SECTION 5.K.(1) Separately Managed Accounts

After subtracting the amounts reported in Item 5.D.(3)(d)-(f) from your total regulatory assets under management, indicate the approximate percentage of this remaining amount attributable to each of the following categories of assets. If the remaining amount is at least $10 billion in regulatory assets under management, complete Question (a). If the remaining amount is less than $10 billion in regulatory assets under management, complete Question (b).

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvice.

End of year refers to the date used to calculate your regulatory assets under management for purposes of your annual updating amendment. Mid-year is the date six months before the end of year date. Each column should add up to 100% and numbers should be rounded to the nearest percent.

Investments in derivatives, registered investment companies, business development companies, and pooled investment vehicles should be reported in those categories. Do not report those investments based on related or underlying portfolio assets. Cash equivalents include bank deposits, certificates of deposit, bankers’ acceptances and similar bank instruments.

Some assets could be classified into more than one category or require discretion about which category applies. You may use your own internal methodologies and the conventions of your service providers in determining how to categorize assets, so long as the methodologies or conventions are consistently applied and consistent with information you report internally and to current and prospective clients. However, you should not double count assets, and your responses must be consistent with any instructions or other guidance relating to this Section.

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Mid-year</th>
<th>End of year</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i) Exchange-Trade Equity Securities</td>
<td>83 %</td>
<td>82 %</td>
</tr>
<tr>
<td>(ii) Non Exchange-Trade Equity Securities</td>
<td>0 %</td>
<td>0 %</td>
</tr>
</tbody>
</table>
Generally describe any assets included in "Other"

SECTION 5.K.(2) Separately Managed Accounts - Use of Borrowings and Derivatives

☐ No information is required to be reported in this Section 5.K.(2) per the instructions of this Section 5.K.(2)

If your regulatory assets under management attributable to separately managed accounts are at least $10 billion, you should complete Question (a). If your regulatory assets under management attributable to separately managed accounts are at least $500 million but less than $10 billion, you should complete Question (b).

(a) In the table below, provide the following information regarding the separately managed accounts you advise. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvice. End of year refers to the date used to calculate your regulatory assets under management for purposes of your annual updating amendment. Mid-year is the date six months before the end of year date.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any borrowings and (b) the gross notional value of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

In column 3, provide aggregate gross notional value of derivatives divided by the aggregate regulatory assets under management of the accounts included in column 1 with respect to each category of derivatives specified in 3(a) through (f).

You may, but are not required to, complete the table with respect to any separately managed account with regulatory assets under management of less than $10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

(i) Mid-Year

<table>
<thead>
<tr>
<th>Gross Notional Exposure</th>
<th>(1) Regulatory Assets Under Management</th>
<th>(2) Borrowings</th>
<th>(3) Derivative Exposures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>(a) Interest Rate Derivative</td>
</tr>
<tr>
<td>Less than 10%</td>
<td>$</td>
<td>$</td>
<td>%</td>
</tr>
</tbody>
</table>
Optional: Use the space below to provide a narrative description of the strategies and/or manner in which borrowings and derivatives are used in the management of the separately managed accounts that you advise.

(ii) End of Year

<table>
<thead>
<tr>
<th>Gross Notional Exposure</th>
<th>(1) Regulatory Assets Under Management</th>
<th>(2) Borrowings</th>
<th>(3) Derivative Exposures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(a) Interest Rate Derivative</td>
<td>(b) Foreign Exchange Derivative</td>
<td>(c) Credit Derivative</td>
</tr>
<tr>
<td>Less than 10%</td>
<td>$</td>
<td>$</td>
<td>%</td>
</tr>
<tr>
<td>10-149%</td>
<td>$</td>
<td>$</td>
<td>%</td>
</tr>
<tr>
<td>150% or more</td>
<td>$</td>
<td>$</td>
<td>%</td>
</tr>
</tbody>
</table>

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which borrowings and derivatives are used in the management of the separately managed accounts that you advise.

(b) In the table below, provide the following information regarding the separately managed accounts you advise as of the date used to calculate your regulatory assets under management for purposes of your annual updating amendment. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadviser.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any borrowings and (b) the gross notional value of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

You may, but are not required to, complete the table with respect to any separately managed accounts with regulatory assets under management of less than $10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

<table>
<thead>
<tr>
<th>Gross Notional Exposure</th>
<th>(1) Regulatory Assets Under Management</th>
<th>(2) Borrowings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 10%</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>10-149%</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>150% or more</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which borrowings and derivatives are used in the management of the separately managed accounts that you advise.

SECTION 5.K.(3) Custodians for Separately Managed Accounts

Complete a separate Schedule D Section 5.K.(3) for each custodian that holds ten percent or more of your aggregate separately managed account regulatory assets under management.

(a) Legal name of custodian:
RBC CAPITAL MARKETS, LLC

(b) Primary business name of custodian:
RBC CAPITAL MARKETS, LLC

(c) The location(s) of the custodian’s office(s) responsible for custody of the assets:
City: NEW YORK
State: New York
Country: United States

(d) Is the custodian a related person of your firm?
Yes ☐ No ☑

(e) If the custodian is a broker-dealer, provide its SEC registration number (if any)
8 - 45411

(f) If the custodian is not a broker-dealer, or is a broker-dealer but does not have an SEC registration number, provide its legal entity identifier (if any)

(g) What amount of your regulatory assets under management attributable to separately managed accounts is held at the custodian?
$ 13,588,025,994
Item 6 Other Business Activities
In this Item, we request information about your firm’s other business activities.

A. You are actively engaged in business as a (check all that apply):

☐ (1) broker-dealer (registered or unregistered)
☐ (2) registered representative of a broker-dealer
☐ (3) commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
☐ (4) futures commission merchant
☐ (5) real estate broker, dealer, or agent
☐ (6) insurance broker or agent
☐ (7) bank (including a separately identifiable department or division of a bank)
☐ (8) trust company
☐ (9) registered municipal advisor
☐ (10) registered security-based swap dealer
☐ (11) major security-based swap participant
☐ (12) accountant or accounting firm
☐ (13) lawyer or law firm
☐ (14) other financial product salesperson (specify):

If you engage in other business using a name that is different from the names reported in Items 1.A. or 1.B.(1), complete Section 6.A. of Schedule D.

Yes No

B. (1) Are you actively engaged in any other business not listed in Item 6.A. (other than giving investment advice)?

☐ (2) If yes, is this other business your primary business?

If "yes," describe this other business on Section 6.B.(2) of Schedule D, and if you engage in this business under a different name, provide that name.

Yes No

☐ (3) Do you sell products or provide services other than investment advice to your advisory clients?

If "yes," describe this other business on Section 6.B.(3) of Schedule D, and if you engage in this business under a different name, provide that name.

SECTION 6.A. Names of Your Other Businesses

No Information Filed

SECTION 6.B.(2) Description of Primary Business

Describe your primary business (not your investment advisory business):

If you engage in that business under a different name, provide that name:

SECTION 6.B.(3) Description of Other Products and Services

Describe other products or services you sell to your client. You may omit products and services that you listed in Section 6.B.(2) above.

If you engage in that business under a different name, provide that name:

Item 7 Financial Industry Affiliations
In this Item, we request information about your financial industry affiliations and activities. This information identifies areas in which conflicts of interest may occur between you and your clients.

A. This part of Item 7 requires you to provide information about you and your related persons, including foreign affiliates. Your related persons are all of your advisory affiliates and any person that is under common control with you.

You have a related person that is a (check all that apply):

☐ (1) broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or unregistered)
☐ (2) other investment adviser (including financial planners)
☐ (3) registered municipal advisor
☐ (4) registered security-based swap dealer
☐ (5) major security-based swap participant
☐ (6) commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
☐ (7) futures commission merchant
☐ (8) banking or thrift institution
☐ (9) trust company
☐ (10) accountant or accounting firm
SECTION 7.A. Financial Industry Affiliations

Complete a separate Schedule D Section 7.A. for each related person listed in Item 7.A.

1. Legal Name of Related Person:
WEALTHFRONT BROKERAGE LLC

2. Primary Business Name of Related Person:
WEALTHFRONT BROKERAGE LLC

3. Related Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-)
8 - 68534
or
Other

4. Related Person's
   (a) CRD Number (if any):
       153407
   (b) CIK Number(s) (if any):
       No Information Filed

5. Related Person is: (check all that apply)
   (a) ☑ broker-dealer, municipal securities dealer, or government securities broker or dealer
   (b) ☐ other investment adviser (including financial planners)
   (c) ☐ registered municipal advisor
   (d) ☐ registered security-based swap dealer
   (e) ☐ major security-based swap participant
   (f) ☐ commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
   (g) ☐ futures commission merchant
   (h) ☐ banking or thrift institution
   (i) ☐ trust company
   (j) ☐ accountant or accounting firm
   (k) ☐ lawyer or law firm
   (l) ☐ insurance company or agency
   (m) ☐ pension consultant
   (n) ☐ real estate broker or dealer
   (o) ☐ sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles
   (p) ☑ sponsor, general partner, managing member (or equivalent) of pooled investment vehicles

6. Do you control or are you controlled by the related person?
☑ Yes ☐ No

7. Are you and the related person under common control?
☑ Yes ☐ No
(a) Does the related person act as a qualified custodian for your clients in connection with advisory services you provide to clients?

(b) If you are registering or registered with the SEC and you have answered "yes," to question 8.(a) above, have you overcome the presumption that you are not operationally independent (pursuant to rule 206(4)-2(d)(5)) from the related person and thus are not required to obtain a surprise examination for your clients' funds or securities that are maintained at the related person?

(c) If you have answered "yes" to question 8.(a) above, provide the location of the related person's office responsible for custody of your clients' assets:

Number and Street 1: 261 HAMILTON AVE.
City: PALO ALTO State: California Country: United States ZIP+4/Postal Code: 94301

If this address is a private residence, check this box: ☐

Yes ☐ No ☐

9. (a) If the related person is an investment adviser, is it exempt from registration?

(b) If the answer is yes, under what exemption?

10. (a) Is the related person registered with a foreign financial regulatory authority?

(b) If the answer is yes, list the name and country, in English of each foreign financial regulatory authority with which the related person is registered.

No Information Filed

11. Do you and the related person share any supervised persons?

12. Do you and the related person share the same physical location?

1. Legal Name of Related Person: WEALTHFRONT STRATEGIES LLC

2. Primary Business Name of Related Person: WEALTHFRONT STRATEGIES LLC

3. Related Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-)

801-111023 or Other

4. Related Person's

(a) CRD Number (if any): 289148
(b) CIK Number(s) (if any):

No Information Filed

5. Related Person is: (check all that apply)

(a) ☐ broker-dealer, municipal securities dealer, or government securities broker or dealer
(b) ☑ other investment adviser (including financial planners)
(c) ☐ registered municipal advisor
(d) ☐ registered security-based swap dealer
(e) ☐ major security-based swap participant
(f) ☑ commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
(g) ☐ futures commission merchant
(h) ☐ banking or thrift institution
(i) ☐ trust company
(j) ☐ accountant or accounting firm
(k) ☐ lawyer or law firm
(l) ☐ insurance company or agency
(m) ☐ pension consultant
(n) ☐ real estate broker or dealer
(o) ☐ sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles
(p) ☐ sponsor, general partner, managing member (or equivalent) of pooled investment vehicles

Yes ☐ No ☐

6. Do you control or are you controlled by the related person?

7. Are you and the related person under common control?

8. (a) Does the related person act as a qualified custodian for your clients in connection with advisory services you provide to clients?

(b) If you are registering or registered with the SEC and you have answered "yes," to question 8.(a) above, have you overcome the presumption that you are not operationally independent (pursuant to rule 206(4)-2(d)(5)) from the related person and thus are not required to obtain a surprise examination for your clients' funds or securities that are maintained at the related person?
If you have answered "yes" to question 8(a) above, provide the location of the related person's office responsible for custody of your clients' assets:

Number and Street 1: _____________________________ Number and Street 2: _____________________________
City: _____________________________ State: ____________ Country: ____________ ZIP+4/Postal Code: ____________

If this address is a private residence, check this box: ☐

Yes ☐ No ☐

9. (a) If the related person is an investment adviser, is it exempt from registration?
(b) If the answer is yes, under what exemption?

Yes ☐ No ☐

10. (a) Is the related person registered with a foreign financial regulatory authority?
(b) If the answer is yes, list the name and country, in English of each foreign financial regulatory authority with which the related person is registered.

No Information Filed

Yes ☐ No ☐

11. Do you and the related person share any supervised persons?

Yes ☐ No ☐

12. Do you and the related person share the same physical location?

Yes ☐ No ☐

---

**SECTION 7.B. Private Fund Reporting**

**SECTION 7.B.(1) Private Fund Reporting**

No Information Filed

**SECTION 7.B.(2) Private Fund Reporting**

No Information Filed

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**Item 8 Participation or Interest in Client Transactions**

In this Item, we request information about your participation and interest in your clients' transactions. This information identifies additional areas in which conflicts of interest may occur between you and your clients. Newly-formed advisers should base responses to these questions on the types of participation and interest that you expect to engage in during the next year.

Like Item 7, Item 8 requires you to provide information about you and your related persons, including foreign affiliates.

**Proprietary Interest in Client Transactions**

A. Do you or any related person:

1. (1) buy securities for yourself from advisory clients, or sell securities you own to advisory clients (principal transactions)?
   Yes ☐ No ☐

2. (2) buy or sell for yourself securities (other than shares of mutual funds) that you also recommend to advisory clients?
   Yes ☐ No ☐

3. (3) recommend securities (or other investment products) to advisory clients in which you or any related person has some other proprietary (ownership) interest (other than those mentioned in Items 8.A.(1) or (2))? Yes ☐ No ☐

**Sales Interest in Client Transactions**

B. Do you or any related person:

1. (1) as a broker-dealer or registered representative of a broker-dealer, execute securities trades for brokerage customers in which advisory client securities are sold to or bought from the brokerage customer (agency cross transactions)? Yes ☐ No ☐

2. (2) recommend to advisory clients, or act as a purchaser representative for advisory clients with respect to, the purchase of securities for which you or any related person serves as underwriter or general or managing partner?
   Yes ☐ No ☐

3. (3) recommend purchase or sale of securities to advisory clients for which you or any related person has any other sales interest (other than the receipt of sales commissions as a broker or registered representative of a broker-dealer)? Yes ☐ No ☐

**Investment or Brokerage Discretion**

C. Do you or any related person have discretionary authority to determine the:

Yes ☐ No ☐
FORM ADV
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name:

CRD Number:

Have your CRD number:

For an advisory person to act as a qualified custodian for your advisory business, the person:

(1) has adequate knowledge concerning the federal securities laws,

(2) has adequate knowledge concerning the laws of the state(s) in which your client(s) are located (in answering Item 8.I. for each custodian), and

(3) has adequate experience in the custody business.

What amount of your regulatory assets under management attributable to separately managed accounts is held at the custodian?

% $ 0

Has your advisory business ever been rejected for inclusion in a private fund?

% No

Act as a qualified custodian for your advisory business?

% Yes

Address:

Number and Street 1: 261 HAMILTON AVE.

Number and Street 2: 1400 40TH ST.

City: 251 - 500

State: CA

Zip Code: 90042

Country: United States

Mailing address, if different from your physical address:

Number and Street: 1455 25TH ST.

City: 251 - 500

State: CA

Zip Code: 90014

Country: United States

Does your advisory business receive any advisory fees, directly or indirectly, in exchange for

(a) cash or bank accounts?

(b) securities?

(c) derivatives?

(d) other products or services other than execution from a broker-dealer or a third party? ("soft dollar benefits") in connection with client securities transactions?

% No

If you are relying on the exemption in rule 203A-2(b) from the prohibition on registration because you

(a) are an "independent public accountant" as defined in the Statement of Policy on the Use of Independent Public Accountants as an Investment Adviser's Auditor,

(b) have an independent public accountant conduct an annual surprise examination of client

(1) funds?

(2) funds and securities?

(3) an "independent public accountant" as defined in the Statement of Policy on the Use of Independent Public Accountants as an Investment Adviser's Auditor,

(4) an "independent public accountant" as defined in the Statement of Policy on the Use of Independent Public Accountants as an Investment Adviser's Auditor,

You have custody of the following client funds and securities:

<table>
<thead>
<tr>
<th>U.S. Dollar Amount</th>
<th>Total Number of Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) $ 0</td>
<td>(b) 0</td>
</tr>
</tbody>
</table>

If you are registering or registered with the SEC and you have custody solely because you deduct your advisory fees directly from your clients' accounts, do not include the amount of those assets and the number of those clients in your response to Item 9.A.(2). If your related person has custody of client assets in connection with advisory services you provide to clients, do not include the amount of those assets and number of those clients in your response to 9.A.(2). Instead, include that information in your response to Item 9.B.(2).

In connection with advisory services you provide to clients, do any of your related persons have custody of any of your advisory clients?

% No

If you checked "yes" to Item 9.B.(1)(a) or (b), what is the approximate amount of client funds and securities and total number of clients for which your related persons have custody:

<table>
<thead>
<tr>
<th>U.S. Dollar Amount</th>
<th>Total Number of Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) $ 13,588,025,994</td>
<td>(b) 245,508</td>
</tr>
</tbody>
</table>

If your related person has custody of client assets in connection with advisory services you provide to clients, check all the following that apply:

(1) A qualified custodian(s) sends account statements at least quarterly to the investors in the pooled investment vehicle(s) you manage.

(2) An independent public accountant audits annually the pooled investment vehicle(s) that you manage and the audited financial statements are distributed to the investors in the pools.

(3) An independent public accountant conducts an annual surprise examination of client funds and securities.

In responding to Items 8.H. and 8.I., consider all cash and non-cash compensation that you or a related person gave to (in answering Item 8.H.) or received from (in answering Item 8.I.) any person in exchange for client referrals, including any bonus that is based, at least in part, on the number or amount of client referrals.

In your response to Item 8.I., do not include the regular salary you pay to an employee.

Item 9 Custody

In this item, we ask whether you or a related person has custody of client (other than clients that are investment companies registered under the Investment Company Act of 1940) assets and about your custodial practices.

A. (1) Do you have custody of any advisory clients:

(a) cash or bank accounts?

(b) securities?

% Yes

If you are registering or registered with the SEC, answer "No" to Item 9.A.(1)(a) and (b) if you have custody solely because (i) you deduct your advisory fees directly from your clients' accounts, or (ii) a related person has custody of client assets in connection with advisory services you provide to clients, but you have overcome the presumption that you are not operationally independent (pursuant to Advisers Act rule 206(4)-2(d)(5)) from the related person.

(2) If you checked "yes" to Item 9.A.(1)(a) or (b), what is the approximate amount of client funds and securities and total number of clients for which you have custody:

<table>
<thead>
<tr>
<th>U.S. Dollar Amount</th>
<th>Total Number of Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) $ 0</td>
<td>(b) 0</td>
</tr>
</tbody>
</table>

If you are registering or registered with the SEC and you have custody solely because you deduct your advisory fees directly from your clients' accounts, do not include the amount of those assets and the number of those clients in your response to Item 9.A.(2). If your related person has custody of client assets in connection with advisory services you provide to clients, do not include the amount of those assets and number of those clients in your response to 9.A.(2). Instead, include that information in your response to Item 9.B.(2).

B. (1) In connection with advisory services you provide to clients, do any of your related persons have custody of any of your advisory clients:

(a) cash or bank accounts?

(b) securities?

% No

You are required to answer this item regardless of how you answered Item 9.A.(1)(a) or (b).

(2) If you checked "yes" to Item 9.B.(1)(a) or (b), what is the approximate amount of client funds and securities and total number of clients for which your related persons have custody:

<table>
<thead>
<tr>
<th>U.S. Dollar Amount</th>
<th>Total Number of Clients</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) $ 13,588,025,994</td>
<td>(b) 245,508</td>
</tr>
</tbody>
</table>

C. If you or your related persons have custody of client funds or securities in connection with advisory services you provide to clients, check all the following that apply:

(1) A qualified custodian(s) sends account statements at least quarterly to the investors in the pooled investment vehicle(s) you manage.

(2) An independent public accountant audits annually the pooled investment vehicle(s) that you manage and the audited financial statements are distributed to the investors in the pools.

(3) An independent public accountant conducts an annual surprise examination of client funds and securities.
If you checked Item 9.C.(2), C.(3) or C.(4), list in Section 9.C. of Schedule D the accountants that are engaged to perform the audit or examination or prepare an internal control report. (If you checked Item 9.C.(2), you do not have to list auditor information in Section 9.C. of Schedule D if you already provided this information with respect to the private funds you advise in Section 7.B.(1) of Schedule D).

D. Do you or your related person(s) act as qualified custodians for your clients in connection with advisory services you provide to clients?  
   Yes  No

(1) you act as a qualified custodian
(2) your related person(s) act as qualified custodian(s)

If you checked "yes" to Item 9.D.(2), all related persons that act as qualified custodians (other than any mutual fund transfer agent pursuant to rule 206(4)-2(b)(1)) must be identified in Section 7.A. of Schedule D, regardless of whether you have determined the related person to be operationally independent under rule 206(4)-2 of the Advisers Act.

E. If you are filing your annual updating amendment and you were subject to a surprise examination by an independent public accountant during your last fiscal year, provide the date (MM/YYYY) the examination commenced:  
   05/2019

F. If you or your related persons have custody of client funds or securities, how many persons, including, but not limited to, you and your related persons, act as qualified custodians for your clients in connection with advisory services you provide to clients?

3

SECTION 9.C. Independent Public Accountant

You must complete the following information for each independent public accountant engaged to perform a surprise examination, perform an audit of a pooled investment vehicle that you manage, or prepare an internal control report. You must complete a separate Schedule D Section 9.C. for each independent public accountant.

(1) Name of the independent public accountant:
   ERNST & YOUNG LLP

(2) The location of the independent public accountant's office responsible for the services provided:
   Number and Street 1: 560 MISSION ST. #1500
   City: SAN FRANCISCO  State: California  Country: United States  ZIP+4/Postal Code: 94105

(3) Is the independent public accountant registered with the Public Company Accounting Oversight Board?  
   Yes  No

If "yes," Public Company Accounting Oversight Board-Assigned Number:  
   42

(4) If "yes" to (3) above, is the independent public accountant subject to regular inspection by the Public Company Accounting Oversight Board in accordance with its rules?  
   Yes  No

(5) The independent public accountant is engaged to:
   A. [✓] audit a pooled investment vehicle
   B. [✓] perform a surprise examination of clients' assets
   C. [✓] prepare an internal control report

(6) Since your last annual updating amendment, did all of the reports prepared by the independent public accountant that audited the pooled investment vehicle or that examined internal controls contain unqualified opinions?  
   Yes  No

   Report Not Yet Received

If you check "Report Not Yet Received", you must promptly file an amendment to your Form ADV to update your response when the accountant's report is available.

Item 10 Control Persons

In this Item, we ask you to identify every person that, directly or indirectly, controls you. If you are filing an umbrella registration, the information in Item 10 should be provided for the filing adviser only.

If you are submitting an initial application or report, you must complete Schedule A and Schedule B. Schedule A asks for information about your direct owners and executive officers. Schedule B asks for information about your indirect owners. If this is an amendment and you are updating information you reported on either Schedule A or Schedule B (or both) that you filed with your initial application or report, you must complete Schedule C.
A. Does any person not named in Item 1.A. or Schedules A, B, or C, directly or indirectly, control your management or policies?  

Yes ☐ No ☑  

If yes, complete Section 10.A. of Schedule D.  

B. If any person named in Schedules A, B, or C or in Section 10.A. of Schedule D is a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934, please complete Section 10.B. of Schedule D.  

SECTION 10.A. Control Persons  

No Information Filed  

SECTION 10.B. Control Person Public Reporting Companies  

No Information Filed  

Item 11 Disclosure Information  

In this Item, we ask for information about your disciplinary history and the disciplinary history of all your advisory affiliates. We use this information to determine whether to grant your application for registration, to decide whether to revoke your registration or to place limitations on your activities as an investment adviser, and to identify potential problem areas to focus on during our on-site examinations. One event may result in "yes" answers to more than one of the questions below. In accordance with General Instruction 5 to Form ADV, "you" and "your" include the filing adviser and all relying advisers under an umbrella registration.  

Your advisory affiliates are: (1) all of your current employees (other than employees performing only clerical, administrative, support or similar functions); (2) all of your officers, partners, or directors (or any person performing similar functions); and (3) all persons directly or indirectly controlling you or controlled by you. If you are a "separately identifiable department or division" (SID) of a bank, see the Glossary of Terms to determine who your advisory affiliates are.  

If you are registered or registering with the SEC or if you are an exempt reporting adviser, you may limit your disclosure of any event listed in Item 11 to ten years following the date of the event. If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, limit your disclosure to ten years following the date of an event only in responding to Items 11.A.(1), 11.A.(2), 11.B.(1), 11.B.(2), 11.D.(4), and 11.H.(1)(a). For purposes of calculating this ten-year period, the date of an event is the date the final order, judgment, or decree was entered, or the date any rights of appeal from preliminary orders, judgments, or decrees lapse.  

You must complete the appropriate Disclosure Reporting Page ("DRP") for "yes" answers to the questions in this Item 11.  

Do any of the events below involve you or any of your supervised persons?  

For "yes" answers to the following questions, complete a Criminal Action DRP:  

A. In the past ten years, have you or any advisory affiliate:  

(1) been convicted of or plead guilty to or nolo contendere ("no contest") in a domestic, foreign, or military court to any felony?  

☐ ☑ ☐  

(2) been charged with any felony?  

☐ ☑ ☐  

If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11.A.(2) to charges that are currently pending.  

B. In the past ten years, have you or any advisory affiliate:  

(1) been convicted of or plead guilty to or nolo contendere ("no contest") in a domestic, foreign, or military court to a misdemeanor involving investments or an investment-related business, or any fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?  

☐ ☑ ☐  

(2) been charged with a misdemeanor listed in Item 11.B.(1)?  

☐ ☑ ☐  

If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11.B.(2) to charges that are currently pending.  

For "yes" answers to the following questions, complete a Regulatory Action DRP:  

C. Has the SEC or the Commodity Futures Trading Commission (CFTC) ever:  

(1) found you or any advisory affiliate to have made a false statement or omission?  

☐ ☑ ☐  

(2) found you or any advisory affiliate to have been involved in a violation of SEC or CFTC regulations or statutes?  

☐ ☑ ☐  

(3) found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do business denied, suspended, revoked, or restricted?  

☐ ☑ ☐  

(4) entered an order against you or any advisory affiliate in connection with investment-related activity?  

☐ ☑ ☐  

(5) imposed a civil money penalty on you or any advisory affiliate, or ordered you or any advisory affiliate to cease and desist from any activity?  

☐ ☑ ☐  

D. Has any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:  

☐ ☑ ☐
FORM ADV
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary ... of $5 million or more on the last day of its most recent fiscal year?

E. Has any self-regulatory organization or commodities exchange ever:
   (1) found you or any advisory affiliate to have made a false statement or omission?
   (2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor rule violation" under a plan approved by the SEC)?
   (3) found you or any advisory affiliate to have been the cause of an investment-related business having its authorization to do business denied, suspended, revoked, or restricted?
   (4) disciplined you or any advisory affiliate by expelling or suspending you or the advisory affiliate from association with other members, or otherwise restricting your or the advisory affiliate's activities?

F. Has an authorization to act as an attorney, accountant, or federal contractor granted to you or any advisory affiliate ever been revoked or suspended?

G. Are you or any advisory affiliate now the subject of any regulatory proceeding that could result in a "yes" answer to any part of Item 11.C., 11.D., or 11.E?

For “yes” answers to the following questions, complete a Civil Judicial Action DRP:

H. (1) Has any domestic or foreign court:
   (a) in the past ten years, enjoined you or any advisory affiliate in connection with any investment-related activity?
   (b) ever found that you or any advisory affiliate were involved in a violation of investment-related statutes or regulations?
   (c) ever dismissed, pursuant to a settlement agreement, an investment-related civil action brought against you or any advisory affiliate by a state or foreign financial regulatory authority?
   (2) Are you or any advisory affiliate now the subject of any civil proceeding that could result in a "yes" answer to any part of Item 11.H.(1)?

Item 12 Small Businesses

The SEC is required by the Regulatory Flexibility Act to consider the effect of its regulations on small entities. In order to do this, we need to determine whether you meet the definition of "small business" or "small organization" under rule 0-7.

Answer this Item 12 only if you are registered or registering with the SEC and you indicated in response to Item 5.F.(2)(c) that you have regulatory assets under management of less than $25 million. You are not required to answer this Item 12 if you are filing for initial registration as a state adviser, amending a current state registration, or switching from SEC to state registration.

For purposes of this Item 12 only:

- Total Assets refers to the total assets of a firm, rather than the assets managed on behalf of clients. In determining your or another person's total assets, you may use the total assets shown on a current balance sheet (but use total assets reported on a consolidated balance sheet with subsidiaries included, if that amount is larger).
- Control means the power to direct or cause the direction of the management or policies of a person, whether through ownership of securities, by contract, or otherwise. Any person that directly or indirectly has the right to vote 25 percent or more of the voting securities, or is entitled to 25 percent or more of the profits, of another person is presumed to control the other person.

A. Did you have total assets of $5 million or more on the last day of your most recent fiscal year?
   If "yes," you do not need to answer Items 12.B. and 12.C.

B. Do you:
   (1) control another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of $25 million or more on the last day of its most recent fiscal year?
   (2) control another person (other than a natural person) that had total assets of $5 million or more on the last day of its most recent fiscal year?

C. Are you:
   (1) controlled by or under common control with another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of $25 million or more on the last day of its most recent fiscal year?
   (2) controlled by or under common control with another person (other than a natural person) that had total assets of $5 million or more on the last day of its most recent fiscal year?

Schedule A
Direct Owners and Executive Officers
FORM ADV
UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary ... most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.

If the answer is yes, list the name and country, in English of each owner that is a corporation, each of its shareholders that beneficially owns, the right to vote, or has the power to sell or direct the sale of, 5% or more of a class of your voting securities, or if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner or executive officer is an individual.

Do you have any indirect owners to be reported on Schedule B?

Do you engage in borrowing transactions on behalf of any of the separately managed account clients? If you are amending your registration to stop your advisory activities, do not include the amount of those assets and number of those clients in Section 7.B.(1) or 7.B.(2) of Schedule D using the new account as a data point.

If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, identify the related person involved.

You are required to answer this item regardless of how you answered Item 9.A.(1)(a) or (b).

If you are a sole proprietor, provide the name of the state or foreign financial regulatory authority, or "I" if the owner or executive officer is an individual.

You must complete the appropriate Disclosure Reporting Page (DRP) for "yes" answers to the questions in this Item 11.

You must complete a separate Schedule D Section 1.I. for each website or account on a publicly available social media platform.

In this Item, we request information about your participation and interest in your advisory affiliate and the separate investment advisory affiliates you control.

You must complete the appropriate Disclosure Reporting Page (DRP) for "yes" answers to the questions in this Item 11.

You may, but are not required to, provide information here.

You are required to answer this item regardless of how you answered Item 9.A.(1)(a) or (b).

For purposes of this Schedule, a person beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.

If you are a sole proprietor, provide the name of the state or foreign financial regulatory authority, or "I" if the owner or executive officer is an individual.

You may provide that information here.

You are required to answer this item regardless of how you answered Item 9.A.(1)(a) or (b).

In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.

(b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.

(c) Complete each column.

FULL LEGAL NAME (Individuals: Last Name, First Name, Middle Name) | DE/FEI | Title or Status | Date Title or Status Acquired MM/YYYY | Ownership Code | Control Person | PR | CRD No. If None: S.S. No. and Date of Birth, IRS Tax No. or Employer ID No.
---|---|---|---|---|---|---|---
MALKIEL, BURTON, GORDON | I | CHIEF INVESTMENT OFFICER | 11/2012 | NA | N | N | 1462312
JOHNSON, ASHLEY, WHITFIELD FIEGLEIN | I | CHIEF EXECUTIVE OFFICER | 08/2018 | NA | N | N | 2750822
WEALTHFRONT CORPORATION | DE | SOLE MEMBER | 08/2018 | E | Y | N | 20-8280144
Asante, Emily, Wilson | I | CHIEF COMPLIANCE OFFICER | 10/2019 | NA | N | N | 7020475
IMBERMAN, ALAN, DEAN | I | CHIEF FINANCIAL OFFICER | 08/2018 | NA | N | N | 5576870
Choe, JoonWor | I | GENERAL COUNSEL | 10/2019 | NA | N | N | 6840651

Schedule B

Indirect Owners

1. Complete Schedule B only if you are submitting an initial application or report. Schedule B asks for information about your indirect owners; you must first complete Schedule A, which asks for information about your direct owners. Use Schedule C to amend this information.

2. Indirect Owners. With respect to each owner listed on Schedule A (except individual owners), list below:

(a) in the case of an owner that is a corporation, each of its shareholders that beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 25% or more of a class of a voting security of that corporation;

(b) in the case of an owner that is a partnership, all general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 25% or more of the partnership's capital;

(c) in the case of an owner that is a trust, the trust and each trustee; and

(d) in the case of an owner that is a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 25% or more of the LLC's capital, and (ii) if managed by elected managers, all elected managers.

3. Continue the chain of ownership listing all 25% owners at each level. Once a public reporting company (a company subject to Sections 12 or 15(d) of the Exchange Act) is reached, no further ownership information need be given.

4. In the DE/FEI column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner is an individual.

5. Complete the Status column by entering the owner's status as partner, trustee, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).

6. Ownership codes are: C - 25% but less than 50% E - 75% or more D - 50% but less than 75% F - Other (general partner, trustee, or elected manager)

7. (a) In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.
SCHEDULE D - MISCELLANEOUS

You may use the space below to explain a response to an Item or to provide any other information.

There were no material changes to this Form ADV filing except to (i) reflect updated AUM and number of client information; and (ii) updating the list of Executive Officers under Schedule A, including the appointment of a new Chief Compliance Officer, Chief Executive Officer, Chief Financial Officer and General Counsel.

SCHEDULE R

NO INFORMATION FILED

DRP PAGES

CRIMINAL DISCLOSURE REPORTING PAGE (ADV)

NO INFORMATION FILED

REGULATORY ACTION DISCLOSURE REPORTING PAGE (ADV)

GENERAL INSTRUCTIONS

This Disclosure Reporting Page (DRP ADV) is an INITIAL OR AMENDED response used to report details for affirmative responses to Items 11.C., 11.D., 11.E., 11.F. or 11.G. of Form ADV.

Check item(s) being responded to:

<table>
<thead>
<tr>
<th>Item</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.C</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>11.D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11.E</td>
<td></td>
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<tr>
<td>11.F</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11.G</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Use a separate DRP for each event or proceeding. The same event or proceeding may be reported for more than one person or entity using one DRP. File with a completed Execution Page.

One event may result in more than one affirmative answer to Items 11.C., 11.D., 11.E., 11.F. or 11.G. Use only one DRP to report details related to the same event. If an event gives rise to actions by more than one regulator, provide details for each action on a separate DRP.

PART I

A. The person(s) or entity(ies) for whom this DRP is being filed is (are):

- You (the advisory firm)
- You and one or more of your advisory affiliates
- One or more of your advisory affiliates

If this DRP is being filed for an advisory affiliate, give the full name of the advisory affiliate below (for individuals, Last name, First name, Middle name). If the advisory affiliate has a CRD number, provide that number. If not, indicate "non-registered" by checking the appropriate box.

ADV DRP - ADVISORY AFFILIATE

NO INFORMATION FILED

- This DRP should be removed from the ADV record because the advisory affiliate(s) is no longer associated with the adviser.
- This DRP should be removed from the ADV record because: (1) the event or proceeding occurred more than ten years ago or (2) the adviser is registered or applying for registration with the SEC or reporting as an exempt reporting adviser with the SEC and the event was resolved in the adviser's or advisory affiliate's favor.

If you are registered or registering with a state securities authority, you may remove a DRP for an event you reported only in response to Item 11.D(4), and only if that event occurred more than ten years ago. If you are registered or registering with the SEC, you may remove a DRP for any event listed in Item 11 that occurred more than ten years ago.
B. If the advisory affiliate is registered through the IARD system or CRD system, has the advisory affiliate submitted a DRP (with Form ADV, BD or U-4) to the IARD or CRD for the event? If the answer is "Yes," no other information on this DRP must be provided.

☐ Yes  ☐ No

NOTE: The completion of this form does not relieve the advisory affiliate of its obligation to update its IARD or CRD records.

PART II

1. Regulatory Action initiated by:
   ☐ SEC  ☐ Other Federal  ☐ State  ☐ SRO  ☐ Foreign
   (Full name of regulator, foreign financial regulatory authority, federal, state, or SRO)

2. Principal Sanction:
   Civil and Administrative Penalty(Fine(s)
   Other Sanctions:
   ADMINISTRATIVE AND CEASE-AND-DESIST PROCEEDINGS PURSUANT TO SECTION 203(E) AND 203(K) OF THE INVESTMENT ADVISERS ACT OF 1940.

3. Date Initiated (MM/DD/YYYY):
   05/11/2016  ☐ Exact  ☐ Explanation
   If not exact, provide explanation:

4. Docket/Case Number:
   3-18949

5. Advisory Affiliate Employing Firm when activity occurred which led to the regulatory action (if applicable):

6. Principal Product Type:
   Other
   Other Product Types:
   RETAIL SEPARATE ACCOUNTS MANAGED BY THE INVESTMENT ADVISER.

7. Describe the allegations related to this regulatory action (your response must fit within the space provided):
   THE SETTLEMENT ORDER FOUND THAT WEALTHFRONT ADVISERS IMPROPERLY RETWEETED CERTAIN CLIENTS' POSITIVE TWEETS FROM ITS CORPORATE ACCOUNT AND HAD MADE COMPENSATION TO SOME BLOGGERS FOR CLIENT REFERRALS WITHOUT PROPER DISCLOSURES. ADDITIONALLY, THE SETTLEMENT ORDER FOUND THAT WEALTHFRONT ADVISERS DID NOT HAVE PROPER DISCLOSURES IN ITS TAX-LOSS HARVESTING WHITEPAPER CONCERNING MONITORING FOR ANY AND ALL WASH SALES THAT COULD OCCUR IN CLIENT ACCOUNTS. A WASH SALE PREVENTS THE TAX BENEFIT OF HAVING SOLD THE ASSET TO REALIZE A LOSS. THUS, A WASH SALE CAN DIMINISH THE EFFECTIVENESS OF TAX-LOSS HARVESTING BY DEFERRING TO A FUTURE YEAR A TAX LOSS THAT COULD HAVE BEEN USED TO OFFSET INCOME OR CAPITAL GAINS IN THE CURRENT YEAR. IN WEALTHFRONT'S TAX-LOSS HARVESTING PROGRAM, WASH SALES COULD OCCUR, OR WERE PERMITTED, IN CERTAIN CIRCUMSTANCES RELATING TO THE MANAGEMENT OF A CLIENT ACCOUNT SUCH AS REBALANCING A CLIENT PORTFOLIO OR CLIENT DIRECTED TRANSACTIONS. THE SEC ORDER NOTED THAT A SIGNIFICANT PERCENTAGE OF CLIENT ACCOUNTS ENROLLED IN WEALTHFRONT ADVISERS' TAX-LOSS HARVESTING STRATEGY EXPERIENCED WASH SALES IN THE PERIOD FROM OCTOBER 2012 TO MAY 2016 AND THAT WASH SALES REPRESENTED APPROXIMATELY 2.3% OF TAX LOSSES HARVESTED FOR CLIENTS IN THE PERIOD FROM JANUARY 2014 TO DECEMBER 2016.


9. If on appeal, regulatory action appealed to (SEC, SRO, Federal or State Court) and Date Appeal Filed:
   If Final or On Appeal, complete all items below. For Pending Actions, complete Item 13 only.

10. How was matter resolved:
    Order

11. Resolution Date (MM/DD/YYYY):
    12/21/2018  ☐ Exact  ☐ Explanation
    If not exact, provide explanation:

12. Resolution Detail:
   A. Were any of the following Sanctions Ordered (check all appropriate items)?
      ☑ Monetary/Fine Amount: $ 250,000.00
      ☐ Revocation/Expulsion/Denial  ☐ Disgorgement/Restitution
B. Other Sanctions Ordered:

Sanction detail: if suspended, enjoined or barred, provide duration including start date and capacities affected (General Securities Principal, Financial Operations Principal, etc.). If requalification by exam/retraining was a condition of the sanction, provide length of time given to requalify/retrain, type of exam required and whether condition has been satisfied. If disposition resulted in a fine, penalty, restitution, disgorgement or monetary compensation, provide total amount, portion levied against you or an advisory affiliate, date paid and if any portion of penalty was waived.

1. NOTICE TO ADVISORY CLIENTS. WITHIN THIRTY (30) DAYS OF ENTRY OF THE ORDER, WEALTHFRONT ADVISERS SHALL NOTIFY EACH OF ITS CLIENTS OF THE ENTRY OF THE ORDER AND PROVIDE EACH WITH A COPY OF THE ENTIRE ORDER IN A FORM NOT UNACCEPTABLE TO THE STAFF. 2. CERTIFICATE OF COMPLIANCE. WEALTHFRONT SHALL CERTIFY, IN WRITING, COMPLIANCE WITH THE UNDERTAKING SET FORTH ABOVE. THE CERTIFICATION SHALL IDENTIFY THE UNDERTAKING, PROVIDE WRITTEN EVIDENCE OF COMPLIANCE IN THE FORM OF A NARRATIVE, AND BE SUPPORTED BY EXHIBITS SUFFICIENT TO DEMONSTRATE COMPLIANCE. THE COMMISSION STAFF MAY MAKE REASONABLE REQUESTS FOR FURTHER EVIDENCE OF COMPLIANCE, AND RESPONDENT AGREES TO PROVIDE SUCH EVIDENCE. THE CERTIFICATION AND SUPPORTING MATERIAL SHALL BE SUBMITTED TO JEREMY PENDOREY, ASSISTANT REGIONAL DIRECTOR, ASSET MANAGEMENT UNIT, DIVISION OF ENFORCEMENT, WITH A COPY TO THE OFFICE OF CHIEF COUNSEL OF THE ENFORCEMENT DIVISION, NO LATER THAN SIXTY (60) DAYS FROM THE DATE OF THE COMPLETION OF THE UNDERTAKING.

13. Provide a brief summary of details related to the action status and (or) disposition and include relevant terms, conditions and dates (your response must fit within the space provided).

PAID MONETARY FINE OF $250,000 ON JANUARY 2, 2019, AND EMAILED ALL CLIENTS A LINK TO THE SEC SETTLEMENT ORDER ON JANUARY 18, 2019.

CIVIL JUDICIAL ACTION DISCLOSURE REPORTING PAGE (ADV)

No Information Filed

Part 2

Exemption from brochure delivery requirements for SEC-registered advisers

SEC rules exempt SEC-registered advisers from delivering a firm brochure to some kinds of clients. If these exemptions excuse you from delivering a brochure to all of your advisory clients, you do not have to prepare a brochure.

Are you exempt from delivering a brochure to all of your clients under these rules?

If no, complete the ADV Part 2 filing below.

Yes  No  

Amend, retire or file new brochures:

<table>
<thead>
<tr>
<th>Brochure ID</th>
<th>Brochure Name</th>
<th>Brochure Type(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>320395</td>
<td>WEALTHFRONT ADVISERS FORM ADV PART 2A / 2B AUGUST 13, 2019</td>
<td>Individuals, High net worth individuals, Wrap program, Selection of Other Advisers/Solicitors</td>
</tr>
<tr>
<td>320396</td>
<td>WEALTHFRONT ADVISERS S29 COLLEGE SAVINGS PLAN WRAP FEE PROGRAM BROCHURE AUGUST 13, 2019</td>
<td>Individuals, Wrap program</td>
</tr>
<tr>
<td>322494</td>
<td>WEALTHFRONT ADVISERS S29 COLLEGE SAVINGS PLAN WRAP FEE PROGRAM BROCHURE OCTOBER 29, 2019</td>
<td>Individuals, High net worth individuals, Wrap program</td>
</tr>
<tr>
<td>322495</td>
<td>WEALTHFRONT ADVISERS FORM ADV PART 2A / 2B OCTOBER 29, 2019</td>
<td>Individuals, High net worth individuals, Foundations/charities, Wrap program</td>
</tr>
</tbody>
</table>

Execution Pages

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your principal office and place of business and any other state in which you are submitting a notice filing, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, order instituting proceedings, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative proceeding or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, proceeding, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your principal office and place of business or of any state in which you are submitting a notice filing.
You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint each of the Secretary of the SEC, and the Secretary of State, or other legally designated officer, of any other state in which you are submitting a notice filing, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, order instituting proceedings, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative proceeding or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of any state in which you are submitting a notice filing.

2. Appointment and Consent: Effect on Partnerships

If you are organized as a partnership, this irrevocable power of attorney and consent to service of process will continue in effect if any partner withdraws from or is admitted to the partnership, provided that the admission or withdrawal does not create a new partnership. If the partnership dissolves, this irrevocable power of attorney and consent shall be in effect for any action brought against you or any of your former partners.

3. Non-Resident Investment Adviser Undertaking Regarding Books and Records

By signing this Form ADV, you also agree to provide, at your own expense, to the U.S. Securities and Exchange Commission at its principal office in Washington D.C., at any Regional or District Office of the Commission, or at any one of its offices in the United States, as specified by the Commission, correct, current, and complete copies of any or all records that you are required to maintain under Rule 204-2 under the Investment Advisers Act of 1940. This undertaking shall be binding upon you, your heirs, successors and assigns, and any person subject to your written irrevocable consents or powers of attorney or any of your general partners and managing agents.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the non-resident investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser’s books and records will be preserved and available for inspection as required by law. Finally, I authorize any person having custody or possession of these books and records to make them available to federal and state regulatory representatives.

Signature:
Date: MM/DD/YYYY
Printed Name:
Title:
Adviser CRD Number:

148456